The work of Uniikup Productions Ltd. (formerly Murriimage Community Video and Film Service) over the past 28 years includes:

- production of video, film and media arts which promote Indigenous society and cultures;
- production of video programs relevant to the information needs of Indigenous community organisations and individuals and for government organisations seeking to produce culturally relevant information;
- production of documentary and drama with and within Indigenous communities;
- production of media arts on various platforms and as interactive installations;
- conducting social justice programs e.g. video communications access workshops with incarcerated women and men, recording of community events e.g. Deaths in Custody conferences, local and national Aboriginal organisation conferences or meetings, public lectures, civil liberty/human rights events;
- video recording of community events e.g. NAIDOC, celebrations, ceremonies, sports, concerts, festivals;
- conducting media arts workshops for community groups and in primary and secondary schools and providing training for individuals in the film and television industry;
- recording community and personal histories video and literature;
- conducting seasonal events that promote an holistic Indigenous culture - refer Events on the site menu;
- preservation of archival community video footage for posterity;
- advice to Government on Indigenous media arts development.